

You can order a **Sponsored Listing with Detail Display Ad** or **Highlighted Listing Only** any time after you submit your free Database listing at www.workbook.com. Simply print out this contract, fill it out and fax it to 323.203.3242. E-mail your Display Ads to: db.ads@workbook.com

RATES

Sponsored Listing with Detail Display Ad \$320.00 one year term
Highlighted Listing Only \$120.00 one year term

Display Ads must be 310 pixels wide x 420 pixels tall at 72dpi. We prefer ad files to be under 100K. We accept either JPEG (.jpg), GIF (.gif) or Animated GIF (.gif) files. We provide design services if you need help with your ad. Contact us for additional information.

TERMS

- Database Display Ads available to listings in these sections only:

Animal Trainers	Copywriters	Premedia Services
Art Consultants	Costumes & Jewelry	Production Services for Photographers
Art Schools	Employment Agencies	Props
Art Supplies	Hair & Make-up Artists	Retouchers
Backdrops • Set Design & Construction	Location Finders • Location Services	Studio & Stage Rental
Camera Supplies, Rentals & Repair	Model Makers	Stylists
Conferences	Organizations	Talent & Model Agencies
Contests	Photo Labs	
- Any Display Ad information or artwork is accepted and published by the Workbook under the representation that the advertiser and/or agency is authorized to publish the information thereof. In consideration of the Workbook's acceptance of such information for publication, the advertiser and/or agency will indemnify and save the Workbook harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter of such information, including, without limitation, claims or suits for libel, violation of rights of privacy, plagiarism and copyright infringement.
- Sponsored Listings with Detail Display Ads are for the term of one year, commencing on the first day of the month following confirmation of the receipt of this contract.
- All Display Ads must be submitted within one month of receipt of contract.
- Display Ads may be changed at any time during your contract year for \$50 each occurrence.
- Display advertisers are automatically included in a random rotation of Sponsored Listings with search results for their category(s). Sponsored Listing Information includes company name, website link and a brief slogan or blurb of your choosing. Wording for all slogans is limited to approximately 75 characters and is subject to editorial approval.
- All verbal instructions regarding contracts, insertions, changes of any kind or cancellations must be confirmed in writing by the advertiser.
- Cancellations for Sponsored Listings with Detail Display Ads or Highlighted Listings may be accepted at any time, however, the fee will not be refundable.
- The Workbook reserves the right to reject any contract for a Display Ad which is not in keeping with Workbook standards, or for any other reason deemed by the Workbook.

BOTH THE ADVERTISER AND/OR THE AUTHORIZED SIGNER AGREE THAT THEY SHALL BE HELD LEGALLY RESPONSIBLE FOR THE TERMS OF THIS CONTRACT.

Please Check One:

- Sponsored Listings with Detail Display Ad: I want the Workbook to display my ad with my listing(s) in the Database at www.workbook.com. Under the terms above, I enclose my payment of \$320.
Slogan (maximum 75 characters) _____
- Highlighted Listing Only: I want the Workbook to highlight my listing(s) in the Database at www.workbook.com. Under the terms above, I enclose my payment of \$120.

Advertiser Name/Company Name _____
Address _____ City _____ State _____ Zip _____
Telephone _____ Fax _____ E-mail _____
Section(s) for listing(s) _____
Date _____
Card Number _____ Expiration _____
Name on Card _____

I agree to the terms and conditions above _____

FAX COMPLETED CONTRACT TO 323.203.3242.
IF PAYING BY CHECK, PLEASE MAIL TO ADDRESS BELOW.