

SUBSCRIPTION TIERS AND FEATURES

STANDARD SUBSCRIPTION

- One year of access to the Directory
- View expanded contact information for creative buyers
- Unlimited downloads of lists for mailing labels
- Email addresses available for download at a rate of \$0.10/email
- Available to artists and suppliers
- Optional pricing plan of \$65/month

PRO SUBSCRIPTION

- One year of access to the Directory
- View complete contact information for creative buyers
- Unlimited downloads of lists for mailing labels
- Unlimited downloads of emails
- Available to artists, suppliers and representatives
- Optional pricing plans starting at \$90/month

PAYMENT PLANS

STANDARD SUBSCRIPTION

- INDIVIDUAL ARTISTS/SUPPLIERS (A).** Requires a one-time payment of \$695. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.
- INDIVIDUAL ARTISTS/SUPPLIERS (B).** Requires twelve equal automatic credit card payments of \$65 beginning with a deposit at the time of subscription and on the 10th of each month thereafter. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.
- STUDENTS (C).** Check here if you are a student/recent graduate with proof of enrollment/recent graduation (up to two years). This entitles you to a one-time discount on a one-year Standard Subscription. To be considered for a continuation of this discount after one year, the subscriber must supply valid proof of enrollment/recent graduation again after the current year.
Please choose from the following:
 - One-time payment of \$395.
 - Twelve equal automatic credit card payments of \$40 beginning with a deposit at the time of subscription and on the 10th of each month thereafter.

PRO SUBSCRIPTION

- INDIVIDUAL ARTISTS/SUPPLIERS (D).** Requires a one-time payment of \$995. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.
- INDIVIDUAL ARTISTS/SUPPLIERS (E).** Requires twelve equal automatic credit card payments of \$90 beginning with a deposit at the time of subscription and on the 10th of each month thereafter. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.

ARTIST/SUPPLIER REPRESENTATIVES.

 Rates for Pro access are based on total number of artists on the representative's roster.

Please choose from the following:

1-4 ARTISTS

- Requires a one-time payment of \$1295. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.
- Requires twelve equal automatic credit card payments of \$115 beginning with a deposit at the time of subscription and on the 10th of each month thereafter. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.

5-9 ARTISTS

- Requires a one-time payment of \$1595. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.
- Requires twelve equal automatic credit card payments of \$140 beginning with a deposit at the time of subscription and on the 10th of each month thereafter. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.

10+ ARTISTS

- Requires a one-time payment of \$1895. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.
- Requires twelve equal automatic credit card payments of \$165 beginning with a deposit at the time of subscription and on the 10th of each month thereafter. Workbook will continue billing year-to-year unless requested by you to stop. This plan locks in your price permanently unless Workbook lowers prices in the future.

TERMS

1. Subscriptions provide one year's access to the Database from the date of activation. All reproduction, misuse, sharing, or reselling of Workbook data is in violation of copyright laws and is strictly prohibited.
2. Our data is intended to be used solely for marketing or self promotion within the print advertising industry. Workbook LLC reserves the right to cancel any subscription, or revoke the usage rights for any data, due to unprofessional use of said data, or for any other reason.
3. All lists are provided for one-time usage. Any other usage is prohibited and subject to the revocation of the user's subscription.
4. Anyone wishing to use our data for email marketing must abide by the Federal CAN-SPAM Act of 2003. The general provisions of the act are as follows:
 - It bans false or misleading header information.
 - It prohibits deceptive subject lines.
 - It requires that your email give recipients an opt-out method.
 - It requires that commercial email be identified as an advertisement and include the sender's valid physical postal address.
5. Any subscriber who does not abide by the terms set forth in this contract is subject to revocation of their subscription at the discretion of Workbook LLC.
6. Directory Subscribers are entitled to discounts on all other Workbook services and products.
 - Please check here if you would like your salesperson to contact you about the discounts offered to you.

Name _____

Mailing Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Enclosed is my deposit of \$ _____ of my total cost of \$ _____

Please check here if you are paying by check.

CREDIT CARD INFORMATION

Name on Card _____

Card Number _____ Expiration Date _____ Validation Code (CCV) _____

Billing Address (if different from above) _____ City _____ State _____ Zip _____

I HAVE READ AND UNDERSTAND THE TERMS OF THIS CONTRACT. BOTH THE CLIENT AND/OR THE AUTHORIZED SIGNER AGREE THAT THEY SHALL BE HELD LEGALLY RESPONSIBLE.

Date _____ Signature (Client) _____

Date _____ Signature (Workbook) _____

Notes _____
